

COCCINELLE

Spring-Summer Collection 2010

A game of contrasts: the SIMPLICITY of the lines and the OSTENTATIOUSNESS of the details.

The Coccinelle collection for Spring-Summer 2010 plays with femininity on two fronts.

The new bags do not fail to deliver the customary elegant and practical forms: roomy handbags, dynamic travel cases, slender shoulder bags and *night-and-day* clutches.

Nonetheless, they have been treated to the pleasure of surprise details: this season's form of amusement is the hunt for exquisite, artful little features.

There are soft, draping knots, understated flashes of metal studs, beaded handles and others with *chain reaction* effects, dainty folding pleats, very slightly crumpled pockets, tassels, badges, cavalcades of zips, composed lines and animated surfaces, and the beguiling attraction of opposites: this is the Coccinelle mood for next Spring-Summer, which is dedicated to woman who work, love fashion and always let themselves be guided by their instincts and passions.

Austerity and fantasy in equal measures: this is the blend used by Coccinelle in the choice of materials. There is "ultralight" sheepskin which an ecological vegetable tanning procedure reveals in its natural beauty, soft nappa which is as adaptable as silk in the most elaborate pleats, and self-assured summer canvas. A starring role goes to the reptile print leather: crocodile, python and anaconda with a *city wild* feel.

Colours, decorations and patterns are behind the coups de théâtre of the new collection. The refined range of basic tones - black and white, almond and ink - reveals the taste for dual colours: denim and dove grey, teal and brown, poppy red and saffron yellow. At the same time, the brightest of whites also lights it all up. There are appealing, amusing zigzag inlays, patchworks of glossy calfskin and artificial patent leather with swirls of contrasting stitching, patterns of 1950s-style shapes and calligraphic logo prints.

However, Coccinelle's Spring-Summer collection also means glamorous sandals and strappy footwear to match the bags.

It means ultra-lightweight technical nylon backpacks and knapsacks from the *leisure wear* line in hues of deep blue, black and light brown.

Above all, it means Coccinelle Work. The office bags feature deep blue and urban white crocodile print and saffiano leather, while the new entry for the season is saffiano print leather in denim shades.

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