

COCCINELLE

Spring in Technicolor with the new Goodie Bag by Coccinelle, created for the N.P.H. children of Haiti

A glamorous rainbow: the latest version of the Goodie Bag sports refined hues. Between the polar opposites of black and white, there are vibrant dashes of poppy red and saffron yellow, the sophisticated complementary pairing of sand and ink blue, and the more subdued orchid pink and denim blue. This balance between warm shades and more understated tones is perfect for emphasizing the couture spirit of Coccinelle's "ethical" bags: a shopper that comes in three different versions and an adaptable clutch. Both play with mini drapes with a delicate embossed effect. The materials are pleasant to the touch, strong and surprising: from soft suede to ultralight sheepskin, for convenient, chic night-and-day bags.

After contributing to the construction of the *Casa dei Piccoli Angeli* (House of Little Angels), which was opened on 3 December 2008 as the only rehabilitation centre in Haiti for disabled children, Coccinelle is going back to the impoverished island to continue the association between the Goodie Bags and the Francesca Rava - N.P.H. Italia Non-Profit Foundation (www.nphitalia.org). It has an ambitious new mission to carry out: part of the proceeds from the sale of the bags will help to fund "Francisville - the town of trades", a self sufficiency project to provide a future for the large number of children who leave the orphanage and the street schools of N.P.H., an international humanitarian organization that is represented in Italy by the Francesca Rava Foundation.

Francisville is being built in Port-au-Prince and will include trade schools, craftsmanship and vocational workshops, a mechanical workshop and small factories.

The new Goodie Bags for Spring-Summer 2010 will be available in selected Coccinelle stores and boutiques from the end of January 2010.

For further information:

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