



Harper's BAZAAR

STYLENEWS



JUNE 23RD - D&G GOES DIGITAL

The latest addition to the online high street is D&G's new dandgstore.com. Their first ever online shop offers all D&G apparel and accessories collections - serving Europe, the United States and Japan.

"The online boutique is like a game, a fun and immediate way to shop, without any space or time limitations - which will get us even closer to this extremely dynamic universe," say the designers, Domenico Dolce and Stefano Gabbana.

For their digital venture, D&G has followed the likes of Stone Island, Diesel and Baily, and teamed up with the YOOX Group to provide the site with cutting-edge technology and worldwide distribution. YOOX have also recently launched a collaboration with



Italian fashion house Emilio Pucci, making select valuable vintage pieces available for customers online and via the iPhone.

For the latest D&G looks, and to experience their virtual boutique visit dandgstore.com