



## PRESS RELEASE

### YOOX S.p.A.: Issued 564,200 shares following the exercise of stock options

**Zola Predosa (BO), January, 18<sup>th</sup> 2009** - On today's date the Board of Directors of YOOX S.p.A. held a meeting and resolved in favor of the issuance of 564,200 YOOX S.p.A. ordinary shares following the exercise, in December 2009, of 10,850 stock options with strike prices as described in the table below.

	Exercise Prices (in Euro)*		Total number of stock options	Total number of shares (after stock split)
	46.48	59.17		
Stock Options plans*				
2001 – 2003	7,300		7,300	379,600
2004 – 2006	1,150		1,150	59,800
2006 – 2008		2,400	2,400	124,800
<b>Total</b>	<b>8,450</b>	<b>2,400</b>	<b>10,850</b>	<b>564,200</b>

\*As a consequence of the stock split approved by the YOOX extraordinary Shareholder's Meeting on September 8<sup>th</sup> 2009, each outstanding option entitles the holder to subscribe for 52 YOOX ordinary shares, at the exercise prices described in the table above.

As a result, the new issued share capital of YOOX S.p.A. will be equal to Euro 509,679.56, divided into 50,967,956 ordinary shares without nominal value.

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YOOX Group is the global Internet retailing partner for leading fashion & design brands. It has established itself amongst the market leaders with the Multi-brand stores [yoox.com](http://yoox.com) and [thecorner.com](http://thecorner.com) as well as with numerous Mono-brand stores all “Powered by YOOX Group.” The Group has logistic centers and offices in Europe, United States and Japan and delivers in 67 countries in the world.

Established in Italy in 2000, [yoox.com](http://yoox.com) is the virtual boutique of multi-brand fashion and design. Thanks to a direct relationship with designers, manufacturers and authorized dealers, [yoox.com](http://yoox.com) is an infinite ever-changing source offering rare and innovative styles that are difficult to find in traditional shops. On-going research into new creative possibilities make [yoox.com](http://yoox.com) an innovative online space offering exclusive collections by prestigious designers, a carefully selected range of end-of-season clothing and accessories at accessible prices; from vintage collectibles to capsule collections and a unique assortment of books and design.

Launched in 2008, [thecorner.com](http://thecorner.com) is the virtual space showcasing a selection of artisans and cutting-edge brands for men and women. On [thecorner.com](http://thecorner.com), each brand has its own mini-store where the value of image and DNA is raised through its new collections, editorials and exclusive video content.

Since 2006, YOOX Group designs and manages Mono-brand Online Stores for fashion brands looking to offer their latest collection on the Internet. Thanks to years of experience and online shopping expertise, YOOX Group offers its brand-partners a complete solution including a flexible technological platform, innovative interface design, global logistics, excellent customer care and international web marketing.

Online Stores “Powered by YOOX Group”:

- [marni.com](http://marni.com), launched in September 2006, now active predominately in Europe, United States and Japan;
- [emporioarmani.com](http://emporioarmani.com), launched in August 2007, now active predominately in Europe, United States and Japan;
- [diesel.com](http://diesel.com), launched in November 2007, now active predominately in Europe and United States;
- [cpccompany.com](http://cpccompany.com), launched in February 2008, now active predominately in the main European countries, United States and Japan;
- [stoneisland.com](http://stoneisland.com), launched in March 2008, now active predominately in the main European countries, United States and Japan;
- [valentino.com](http://valentino.com), launched in April 2008, now active predominately in Europe, United States and Japan;
- [misssixty.com](http://misssixty.com), launched in September 2008, now active predominately in Europe and United States;
- [costumenational.com](http://costumenational.com), launched in September 2008, now active predominately in Europe, United States and Japan;
- [energie.it](http://energie.it), launched in October 2008, now active predominately in Europe and United States;
- [emiliopucci.com](http://emiliopucci.com), launched in November 2008, now active predominately in the main European countries, United States and Japan;
- [moschino.com](http://moschino.com), launched in February 2009, now active predominately in Europe and United States;
- [bally.com](http://bally.com), launched in February 2009, now active predominately in Europe and United States;
- [dolcegabbana.com](http://dolcegabbana.com), launched in June 2009, now active predominately in Europe, United States and Japan;
- [dsquared2.com](http://dsquared2.com), launched in September 2009, now active predominately in Europe, United States and Japan;
- [jilsander.com](http://jilsander.com), launched in September 2009, now active predominately in Europe, United States and Japan;
- [robertocavalli.com](http://robertocavalli.com), launched in November 2009, now active predominately in Europe, United States and Japan.