



NOTICE OF POSTPONEMENT OF THE SHAREHOLDERS' MEETING

Shareholders are hereby informed that, based on the information available, the ordinary and extraordinary shareholders' meeting of YOOX S.p.A. will take place at 11.00 on April 27, 2012 (ordinary second call and extraordinary third call) at Mediobanca S.p.A., Via Filodrammatici 3, Milan.

***Chairman and Chief Executive Officer
Federico Marchetti***

Zola Predosa (BO), April 17, 2012