



ORDINARY SHAREHOLDERS' MEETING (SECOND CALL)

Shareholders are hereby informed that, based on the information available, the ordinary shareholders' meeting of YOOX S.p.A. will take place at 11.00 on April 21, 2010 (second call) at Mediobanca S.p.A., Via Filodrammatici 3, Milan.

Chairman and Chief Executive Officer
Federico Marchetti

Zola Predosa (BO), April 13, 2010