



PRESS RELEASE

YOOX S.p.A.:

Calendar of Company Events for the year 2012

Zola Predosa (BO), January 24, 2012 - YOOX S.p.A. (MTA, STAR: YOOX) announces its Calendar of Company Events for the year 2012:

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| 8 February 2012 | Board of Directors to communicate preliminary net revenues as of December 31, 2011 |
| 7 March 2012 | Board of Directors to approve annual results as of December 31, 2011 |
| 9 May 2012 | Board of Directors to approve first quarter results as of March 31, 2012 |
| 6 August 2012 | Board of Directors to approve half year results as of June 30, 2012 |
| 7 November 2012 | Board of Directors to approve third quarter results as of September 30, 2012 |

The Shareholder's Meeting for the approval of the Annual Report is currently scheduled on April 24th and 27th 2012 in first and second calling.

Should there be any changes to the Calendar of Company Events, these will be notified promptly.

For further information:

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YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion & design brands. It has established itself amongst the market leaders with multi-brand stores yoox.com and thecorner.com, as well as with numerous mono-brand Online stores, such as zegna.com, armani.com and diesel.com, all “Powered by YOOX Group”. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide.

yoox.com, established in 2000, is the leading virtual store for multi-brand fashion and design in the world. Thanks to long-standing direct relationships with designers, manufacturers and official retailers worldwide, yoox.com offers a never-ending selection of products that are hard-to-find elsewhere, including: an edited range of end-of-season clothing and accessories from the world’s most prestigious designers, exclusive capsule collections, eco-friendly fashion, a unique assortment of home design objects, rare vintage finds and art books.

thecorner.com is the online boutique showcasing a selection of cutting-edge fashion and accessories for men and women through dedicated mini-stores. The basis of this trailblazing retail concept is the “corner” - a mini-store and creative platform for designers to feature their latest collections alongside multimedia content - where visitors fully experience the designers’ world and inspirations.

Since 2006, YOOX Group designs and manages mono-brand Online Stores for fashion brands looking to offer their latest collections on the Internet. Thanks to years of experience and online shopping expertise, YOOX Group offers its brand-partners a complete solution including a customized technological platform, innovative interface design, global logistics, excellent customer care and international web marketing.