



PRESS RELEASE

YOOX S.p.A.:

Issued 645,580 new shares upon stock option exercise

Zola Predosa (BO), 7 February 2012 - YOOX S.p.A. (MTA, STAR: YOOX) announces that today the Company has issued **645,580 ordinary shares** following the exercise of **12,415 stock options**, the details of which are described in the table below.

Stock Options plans	Exercise Prices (in Euro)			Total number of stock options	Total number of shares (after stock split)*
	46.48	59.17	106.5		
2001 - 2003	298		750	1,048	54,496
2003 - 2005	3,355			3,355	174,460
2004 - 2006	4,912			4,912	255,424
2007 - 2012		2,000	1,100	3,100	161,200
Total	8,565	2,000	1,850	12,415	645,580

**As a consequence of the stock split approved by the YOOX extraordinary Shareholder's Meeting on 8 September 2009, each outstanding option entitles the holder to subscribe for 52 YOOX ordinary shares, at the exercise prices described in the table above.*

As a result of the above, the **new share capital of YOOX S.p.A.** will amount to **Euro 550,996.16 represented by 55,099,616 ordinary shares** with no indication of nominal value.

For further information:

Silvia Scagnelli
Investor Relations
 YOOX Group
 T +39 02 83112811
investor.relations@yoox.com

Image Building
 Simona Raffaelli, Emanuela Borromeo
 T +39 02 89011300
yoox@imagebuilding.it



YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion & design brands. It has established itself amongst the market leaders with multi-brand stores yoox.com and thecorner.com, as well as with numerous mono-brand Online stores, such as zegna.com, armani.com and diesel.com, all “Powered by YOOX Group”. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide.

yoox.com, established in 2000, is the leading virtual store for multi-brand fashion and design in the world. Thanks to long-standing direct relationships with designers, manufacturers and official retailers worldwide, yoox.com offers a never-ending selection of products that are hard-to-find elsewhere, including: an edited range of end-of-season clothing and accessories from the world’s most prestigious designers, exclusive capsule collections, eco-friendly fashion, a unique assortment of home design objects, rare vintage finds and art books.

thecorner.com is the online boutique showcasing a selection of cutting-edge fashion and accessories for men and women through dedicated mini-stores. The basis of this trailblazing retail concept is the “corner” - a mini-store and creative platform for designers to feature their latest collections alongside multimedia content - where visitors fully experience the designers’ world and inspirations.

Since 2006, YOOX Group designs and manages mono-brand Online Stores for fashion brands looking to offer their latest collections on the Internet. Thanks to years of experience and online shopping expertise, YOOX Group offers its brand-partners a complete solution including a customized technological platform, innovative interface design, global logistics, excellent customer care and international web marketing.