



PRESS RELEASE

BOARD MINUTES UPDATING COMPANY BYLAWS IN ACCORDANCE WITH NEW REGULATIONS ON SHAREHOLDER RIGHTS AND STATUTORY AUDITING OF ACCOUNTS NOW AVAILABLE

Zola Predosa (BO), 25 November 2010 – YOOX S.p.A. announces that the minutes of the Board meeting held on 10 November 2010, approving amendments to various articles of the Company's bylaws in order to align them with the changes introduced by Legislative Decree 27/2010 (shareholder rights) and Legislative Decree 39/2010 (statutory auditing of accounts) were today filed with the Companies Register Office and are available to the public together with the amended bylaws, at the head office of YOOX S.p.A. in Zola Predosa (BO), Via Nannetti 1, as well as on the website of Borsa Italiana S.p.A. (www.borsaitaliana.it) and on the Company's own website www.yooxgroup.com.

For further information:

Silvia Scagnelli
Investor Relations
YOOX Group
T +39 02 83112811
investor.relations@yoox.com

Image Building
Simona Raffaelli, Emanuela Borromeo
T +39 02 89011300
yoox@imagebuilding.it

YOOX GROUP



YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion & design brands. It has established itself amongst the market leaders with the Multi-brand stores yoox.com and thecorner.com as well as with numerous online Mono-brand stores all "Powered by YOOX Group". The Group has logistics centres and offices in Europe, the United States, Japan and China and delivers to 67 countries worldwide.

Established in Italy in 2000, **yoox.com** is the virtual boutique of Multi-brand fashion & design. Thanks to a direct relationship with designers, manufacturers and authorised dealers, yoox.com is an infinite ever-changing source offering rare and innovative styles that are difficult to find in traditional shops. On-going research into new creative possibilities make yoox.com an innovative online space offering exclusive collections by prestigious designers, a carefully selected range of end-of-season clothing and accessories at accessible prices; from vintage collectibles to capsule collections by cutting-edge designers and a unique assortment of books and design.

Launched in 2008, **thecorner.com** is the virtual space showcasing a selection of cutting-edge, highly crafted brands for men and women. On thecorner.com, each brand has its own mini-store where its image and new collections are promoted through exclusive editorial and video content, in keeping with its unique style fingerprint.

Since 2006, YOOX Group has designed and managed Mono-brand Online Stores for major fashion brands looking to offer their latest collections on the Internet. Thanks to years of experience and online shopping expertise, YOOX Group offers its brand-partners a complete solution, including a flexible technological platform, innovative interface design, global logistics, excellent customer care and international web marketing.