

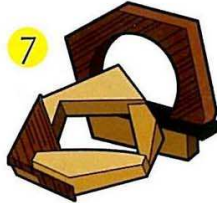


sustainable style is no longer an oxymoron

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6 Banana Republic Heritage Collection The company's second eco-venture, launched this month, includes summery Grecian styles in organic cotton and soy silk. bananarepublic.com

7 Heather Kosch Jewelry Designer Kosch, based in Brooklyn, N.Y., hand-tools, -carves, -sands and -polishes these gigantic, geometric bracelets from purple-heart and lacewood. koschnyc.com

8 Keds Green Label To kick off the spring launch of its eco-collection—which features traditional sneaker silhouettes made with organic cotton, recycled rubber and nontoxic dyes—Keds mischievously colored its classic blue logo green. keds.com

9 Eco Ferragamo Bags When an Italian leather empire embraces the environment, it's clear the tide has turned. Crafted from leather tanned without metals or pollutants, Ferragamo's bags come in colors like chocolate and lemon sorbet. salvatoreferragamo.com

10 Lauren Pierce Using fair-trade fabrics hand-dyed in the Democratic Republic of Congo, the semiponymous collection designed by Lauren Bush (a niece of the former President) lends fashion classics an African air. lauren-pierce.com

—By Kristina Zimbalist

Websites.
Where to find the best tips on all things green, from travel to interior design

yooxygen.com This new special section of yoox.com plays host to environmentally conscious fashion, books and music and includes tips from celebrities like Kate Hudson.

greenwithglamour.com Carefully curated home products like organic silk pillows, natural clay candlesticks and organic cotton scarves enable users to look and shop smart.

wholetravel.com Treating lightly is tough when it comes to travel. This site allows users to easily research sustainable transportation, hotels and vacation ideas.

inhabitat.com Check out this blog for the latest innovations in architecture and home design, such as the prefab CitizenM Hotels and lampshades made from recycled water bottles and cardboard.

greener.com Shop for just about everything eco-friendly at this new site, which offers products ranging from children's toys and snowboards to office supplies.

re-nest.com Go easy on the earth and the pockets with these budget-friendly tips on how to transform living spaces into environmentally sound yet stylish havens.

tonic.com Purchase items like organic Ts by Luella Bartley while tracking which charities received donations from recent sales under the "What You've Done" section.

branchhome.com Find cool home-décor pieces like a coffee table made from recycled paper and a chaise longue made from cork and nontoxic adhesive.

ecohomeresource.com Build a green home from the ground up with this site's wealth of resources, which include builders, contractors and interior designers.

sprig.com Get surprising tips on this easy-to-navigate site, like why a pricey pair of Louboutins might be greener than the average set of heels.

idealbite.com Become an environmental advocate bit by bit with this site's daily, manageable "bite-size" tips on how to live green amid the chaos of daily life.

envirogadget.com Look here for the latest in earth-minded tech products like the biodegradable Discover credit card and the solar-powered Nintendo. —P.R.



Molton Brown Body Therapies

The latest collection from Molton Brown is easy on the body and on the earth: a range of paraben-free products—in 100% recyclable bottles—designed to unwind and relax the weary. moltonbrown.com



Nautica Oceans

Water-based and biodegradable, this cologne was inspired by the ocean-tinged scent of a racing yacht's sail and, fittingly, contains hints of sea-salt rose, lavender reef and teakwood. nautica.com



Ion Salon

Founded by top hairstylists Leonardo Manetti, Marco Santini and Pasquale Ferrante, this New York City luxury salon is 85% green, from its products to its recycled and eco-friendly materials. ionstudionyc.com —By Paige Reddinger